

 @businesssatnav



northern
mentoring
PROGRAMME

Your
**Tailored
Mentoring
Journey**
to Greater Business Success



Tel: **01254 291281**
mentoring@cbpartners.org

Delivered by Community & Business Partners

What is Business Mentoring?

Business mentoring involves a credible business leader supporting or developing another through the sharing of their business experiences and the resulting lessons learned. It is a supportive and inspirational relationship based on trust and mutual respect. Mentoring is about developing ability and potential in an individual allowing them to optimise their business performance.

Examples of Anticipated Benefits for the Business

Strategy

Better mission, vision, focus, tactics, strategic planning.

Finance

Improved or implemented financial management systems, positive cash-flow, lower debtor days, better ROI, improved profit, lower wastage.

Marketing

New markets, increased visibility, developed, implemented and evaluated a digital strategy, increased customers, increased loyalty.

Sales

Building and motivating a sales team, improved order value, CRM database built/effectively utilised, monitoring and evaluating sales, effective upselling.

Operations/Production

New or better products and production methods, less downtime, reduced waste, improved service methods and customer satisfaction.

Human Resources

Better policies, improved staff relations, fewer sick and absence days, lower turnover, improved incentives and commission structures.

Quality

Quality management system in place, documented procedures, measurable improvement in customer satisfaction, understanding of how to implement a quality standard.

Other

Whatever else YOU or YOUR business needs.

Anticipated Benefits for the Individual

You will improve your work life and business performance through gaining knowledge, insight and understanding. You will also improve your skills and view yourself and the business differently as you handle people or situations more effectively.

“Our mentor understands the position we are in, where we would like to be and the issues we face in getting there”

Ian Ashton IBA Gas Maintenance Ltd

Choose Your Offer

"An independent, trusted mentor helps you to see and focus on the really specific challenges in your business and reap tangible bottom line benefits."

Platinum Offer ~ 6 months

- ✓ Face to face mentoring up to 5 hours
- ✓ Telephone and email support up to 1 hour
- ✓ In-depth diagnostic for each client including some key financial statistics
- ✓ Access to strategic business planning tools and implementation techniques
- ✓ Help desk/support line
- ✓ Closed LinkedIn Group for member support
- ✓ Mentor Minds – bite size learning on subjects such as Marketing, Finance, HR, Sales etc
- ✓ Non Executive Visit to management/board meeting
- ✓ Access to discounted training 50% off
- ✓ Annual Member Conference 50% off

Silver Offer ~ 6 months









- ✓ Face to face mentoring up to 3 hours
- ✓ Telephone and email support up to 0.5 hour
- ✓ In-depth diagnostic for each client including some key financial statistics
- ✓ Access to strategic business planning tools and implementation techniques
- ✓ Access to discounted training 25% off
- ✓ Annual Member Conference 25% off

“I look forward to each mentoring session and have taken so much from each of them”

Kimberley, Root 52



Who are we?

-  Community & Business Partners have over 30 years heritage in providing business mentoring to assist companies to grow. We have delivered many programmes of support including Boost Business Lancashire.
-  We have one of the largest teams of mentors in the North West, which means you can access a huge pool of valuable skills and resources.
-  Our team are highly skilled in matching the right mentor for you, like a dating agency for businesses!
-  We have vast experience of understanding the business support landscape meaning we can support all your business needs.
-  We have a choice of high calibre mentors with a wide variety of expertise from our extensive, qualified and dedicated mentor bank.
-  Our Quality Management System underpins the above and we are ISO 9001/2015 accredited.
-  We have thirty years of organising excellent business forums throughout Lancashire; learning best practice from key note speakers and industry specialists and networking with like-minded business people. Our current forums include the Lancashire HR Employers Forum, Lancashire Business Growth Forum and Lancashire IT Forum.
-  This programme has been designed to support ANY business, in ANY sector, ANYWHERE in the North West.

Contact us now for further information on: 01254 291281
or email: mentoring@cbpartners.org

“Our mentor was able to identify exactly what is holding my business back and give practical growth tips and ideas”

Katie Craven, Katie Craven Illustration

© 2018 Community & Business Partners CIC
Room 7, Energy Zone, Newfield Drive, Blackburn,
Lancashire BB2 3UA

Tel: 01254 291281
mentoring@cbpartners.org

