



Innovation - imagine the future and fill in the gaps

In the end we only regret the chances we didn't take

Entrepreneurs just think and do things differently

It's not about ideas, it's about making things happen



Community & Business Partners

Start-up and Innovation Business Support Programmes



'Nigel helped us evaluate the business and processes from beginning to end and grade them on a scale of risk. Resilience came up top and we recognised a way to increase the resilience was to diversify into new markets. We looked at it objectively and Nigel facilitated that process. The rail grade product is our first new product in a while, but it has encouraged us to research and develop more products, increasing resilience further. Thanks to our mentor who challenged us to change.'

J Szejner & G Willis, Premium Silicone Sponge.



Community & Business Partners

Introduction, About us

CBP have Business Support Programmes available that are especially suitable for the Start-up and Innovator visa applicants as non-EEA nationals wishing to set up or invest in the UK through an innovative, scalable and viable business. Our programmes introduce you to our wide network of specialist and generalist business mentors, coaches, partners and additional resources to help you maximise your entrepreneurial potential.

We offer:



Over 30-years heritage supporting high growth businesses; both start-up and established.



A mentor bank of over 200 mentors and coaches; one of the largest pools in the Northwest of England.



Tailored programmes to reduce risk and acquire best practice to ensure maximum success.



Approved endorsement body status for Innovator and Start-up visa applications.

We don't offer:

Immigration advice or help with applying to the Home Office for a visa, however, we can put you in touch with trusted partners that can help you.

Our goal is to support you in achieving your long-term business aim/s and where applicable, gain UK settlement status for you and your family by supporting your successful, growing business and helping you thrive in your new home.

Innovative, Scalable and Viable?

All businesses should be innovative, scalable and viable. To support you effectively through these programmes, your business idea will first be assessed against the following criteria:

Innovative



you have a genuine, original business idea and plan, that meets new or existing market needs and / or creates a competitive advantage.

Scalable



you have evidence of structured planning demonstrating the potential for job creation and growth into national and international markets.

Viable



you have now, or with support will have the necessary skills, knowledge, experience and market awareness to successfully run the business described.

Your Tailored Support

Our support programme in summary, will be influenced by and tailored for you based upon your information and your needs.

Strategic Planning



to help you achieve your long-term targets by managing risk, addressing gaps and capitalising on opportunities.

Monthly Mentoring & Support



to review progress to date, discuss solutions to issues arising, share best practice and action plan towards achieving future goals.

Additional Support



to identify and provide additional support that includes; developing partner networks, mentoring and masterclasses, always defined with your business development in mind.



'The mentoring has ensured that we take valuable time out of running the business to focus on future growth and strategy plans. It has also been thought provoking with regards to ensuring we can justify why and how we do things rather than just because we have always done something a particular way.'

D Nelson, DKLJ Ltd



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Application Process – How it works

Executive Summary

Using our online application form, you are invited to submit a business plan and financial forecast that must include the key features required.

Business Plan & Financial Forecast

We will assess your business plan and financial forecast against the criteria: innovative, scalable and viable. If you need to develop a business plan and/or financial forecast, we can help you.

Eligibility

If we confirm you have a robust idea that meets the assessment criteria you will then be considered suitable for the Start-up or Innovation Business Support Programme. We will provide you with feedback on your idea, our tailored offer of support based on need and our Terms of Business. When you confirm you would like to accept our terms with support, your journey will continue with us.

Programme Start

You commence your tailored business support programme.

Visa?

Once engaged on the programme and when registered we will undertake the visa endorsement process, this is **free of charge**.

Ongoing Monitoring

We will regularly keep in touch and monitor your progress against your targets.

Ready?

Simply email: endorsingbody@cbpartners.org

or visit our website at: www.cbpartners.org/business



They say time changes things, but **you** actually have to change them

If you copy those that have gone before, you aren't learning anything

'Rob has passed on to us a great deal of advice, knowledge and experience of running and building a growing business, which has literally "blown our minds"!'. As a result, we have gained insight and understanding on the various ways to implement business systems and the mentoring will help us 100% to grow at a rate we can manage and sustain.'

P Wylie & M Roe, WR Projects



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