



Community & Business Partners

Business Support, Community Impact

IMPACT REPORT

November - December

2022

Community

Top Marks Security and Keyholding, CBP's contracted supplier, help the community by donating to food banks each year. This year, after hearing about the food provisions and community support CBP provides, without the criteria which most foodbanks require, Top Marks have chosen us to be one of their beneficiary companies. Ali, from Top Marks, dropped off an amazing **£500** worth of food and the team have been working hard to distribute this to the community.



CBP were given an opportunity to help the community that we couldn't miss.

We were offered the opportunity to purchase high-quality gluten free, vegetarian, and vegan foods from a wholesaler who was closing down. Gluten free products can be very expensive so we jumped at the chance to do our bit.

We have helped a lot of people by selling these products at a heavily subsidised price. We charged just 50p per item! This includes a young family whose three-year-old has just been diagnosed with celiac disease. The mother could not thank us enough for the money this has saved her.



We held a stall at Lytham's Rag Market on Saturday 19 November. All money made on this day has been put towards our community food projects. Pictured is Joe, Victoria and Victoria's daughter Blossom aged 8.



The support we have received from Lidl over the past two months has been phenomenal.

Through the Neighbourly scheme, Lidl donates surplus bakery and produce that would otherwise go to landfill.

We collect this surplus from the Accrington and Darwen stores four days per week and make it available to our local community.

The total equivalent amount that has been donated, collected and distributed in November and December is a staggering 2300 meals!

Supporting the community!

We are still working in partnership with Blackburn with Darwen Borough Council and have distributed **247** subsidised food boxes over the past two months.

These boxes can also be delivered to companies who order in bulk to support employees who live in Blackburn with Darwen.

We have fulfilled a number of bulk orders including, Central Recruitment, who ordered 40 boxes and Creative Support - a not-for-profit organisation promoting the independence, inclusion and wellbeing of people with care and support needs - ordered **11 boxes**.

Both organisations thought this was a great way to support their clients and employees during these difficult financial times. If you would like further information about making a bulk order, please contact us.

Feast it Forward supported families at Christmas

We were proud to work with Paul's Farm on their Feast It Forward Voucher scheme.

Sadly, they had **200** unsold turkeys that wouldn't have been sold before Christmas.

After months of hard work, they turned this into a positive by giving back to the community.

For every **five £10** vouchers they sold, they made sure that a family who wouldn't be able to afford a turkey at Christmas were donated one.

We worked closely with Paul to identify **43** families in need this Christmas, all of the families were extremely grateful and it was wonderful to make a difference to so many families. Thank you so much to Paul and his team.



Business

Upcoming Event: Members Day

Thank you to all members who have booked a place at our Members Day on 17 January.

It promises to be a fantastic day where you will get to see first-hand the impact you are having on the community. It is also a chance for our members to network and meet our team.

Members can take part in an impactful workshop delivered by Peter Dickinson on effective ways to implement your 2023 strategy.

If you haven't booked your place, please [click this link](#) to reserve a spot for yourself and one other colleague.

Your Business Bootcamp Bitesize:

Our next session will be hosted by Jessica Knowles, one of our members.

Book now to learn Three Common Things That Hold a Brand Back from Profit & Power



Jessica is a brand consultant and designer who specialises in crafting unforgettable and compelling brands that attract and retain customers.

Jessica pairs her graphic design skills with her branding expertise to help both large multinationals and solo entrepreneurs realise their brands' potential.

If this is something that would be of interest to you or colleagues within your organisation, please book your place by [clicking here](#).

Shabeer's Mentoring Wishes Come True



Twelve Springs is one of our international clients who has set up business in the UK.

Shabeer, the company's founder, had three mentoring Christmas 'wishes':

- To eat fish and chips
- To see snow
- To reach £500,000 turnover to satisfy visa requirements

All three of these wishes have been granted, with new contracts in place at £35,000 per month starting January 2023.

It's great to see the impact our mentors are having on our clients. It isn't just about the business when it comes to our international clients but also about supporting new experiences in a new country.

Although we can't take full credit for the snow!

Your Business Bootcamp: Bitesize with Team Academy

16 attendees took part in Rachel Haslam's refresher course following September's Your Business Bootcamp.

It was great to see the delegates reflecting on what they had learnt and taken away with them on the day, and how they have put it into practice.



As an organisation, we are constantly looking for ways to support and promote the health and wellbeing of our local communities.

All of the activities we undertake wouldn't be possible without the support of our amazing volunteers, who donate their time to help us.

We have **11** amazing volunteers that support us every week. In November and December, they provided **358 hours** of in-kind support

THANK YOU!



THANK YOU VOLUNTEERS!

We took our volunteers out for a celebratory Christmas meal in December as a thank you for their hard work.

As you can see, it was enjoyed by all.



North West HR Employers Forum

The last HR Forum of the year was held on 7 December and what a great morning it was.

Over 70 businesses were in attendance to receive the latest in employment law developments, a fantastic talk from Lt Col Fraser about the benefits of employing army reservists and an interesting talk from Rebecca Stevens, from our new co-sponsor Co-Creation Group, all about change management.

It was a pleasure to also welcome adult learners from Burnley College to the event who are currently studying for their CIPD qualifications.

You can view the [video here](#)



Volunteers from across Blackburn with Darwen were recognised for their dedication at the annual Community Volunteer Awards at King George's Hall on Thursday 3 November.

Hosted by BBC Radio Lancashire breakfast show star, Graham Liver, the awards were presented to the wonderful and dedicated people and groups all over the borough who dedicate their lives to helping others and helping to make our community a better place.

CBP was a sponsor at this year's award along with lots of other local organisations and businesses.

Donna Talbot who coordinated the awards event said:

Our Volunteers scoop Environment Group Award at the Community Volunteer Awards 2022!

It goes without saying the time and effort our volunteers put into supporting our environmental projects - from food support to our Scrapstore, they really do deserve this award!

Thank you to Community & Business Partners for supporting the Community Volunteer Awards 2022.

The evening was an amazing success and feedback from guests, winners and sponsors has been phenomenal, without the generosity of our sponsors the event simply could not go ahead.

Once again, many thanks for your support in creating an amazing, memorable event for all the wonderful volunteers in Blackburn with Darwen.



Felt is a Scrap Store customer favourite and we collected over 20 large bags of high-quality wool felt valued at £2000, donated from a company in Rochdale.

The company saves off-cuts of felt specifically for our Scrap Store and give us a call as soon as there is a van load ready for us.

Here are some of the beautiful wreaths that have been made from the most recent donation!



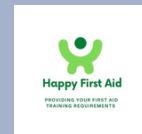
We are all MAD

Making a Difference

Thank you for helping us make that difference
and being part of our membership team.

Take a look at our latest members....

Granby



With your CBP Membership, you get huge benefits and discounts on any mentoring and coaching support with our team of specialists, businessmen and women who have been there and done it.

Keep an eye on our website for all upcoming events.

CBP membership will give you FREE entry or up to 50% off the ticket price for you and your team.